

ESD NO.

48

HARRIS COUNTY



CERT

Camp Spark

COMMUNITY RISK REDUCTION

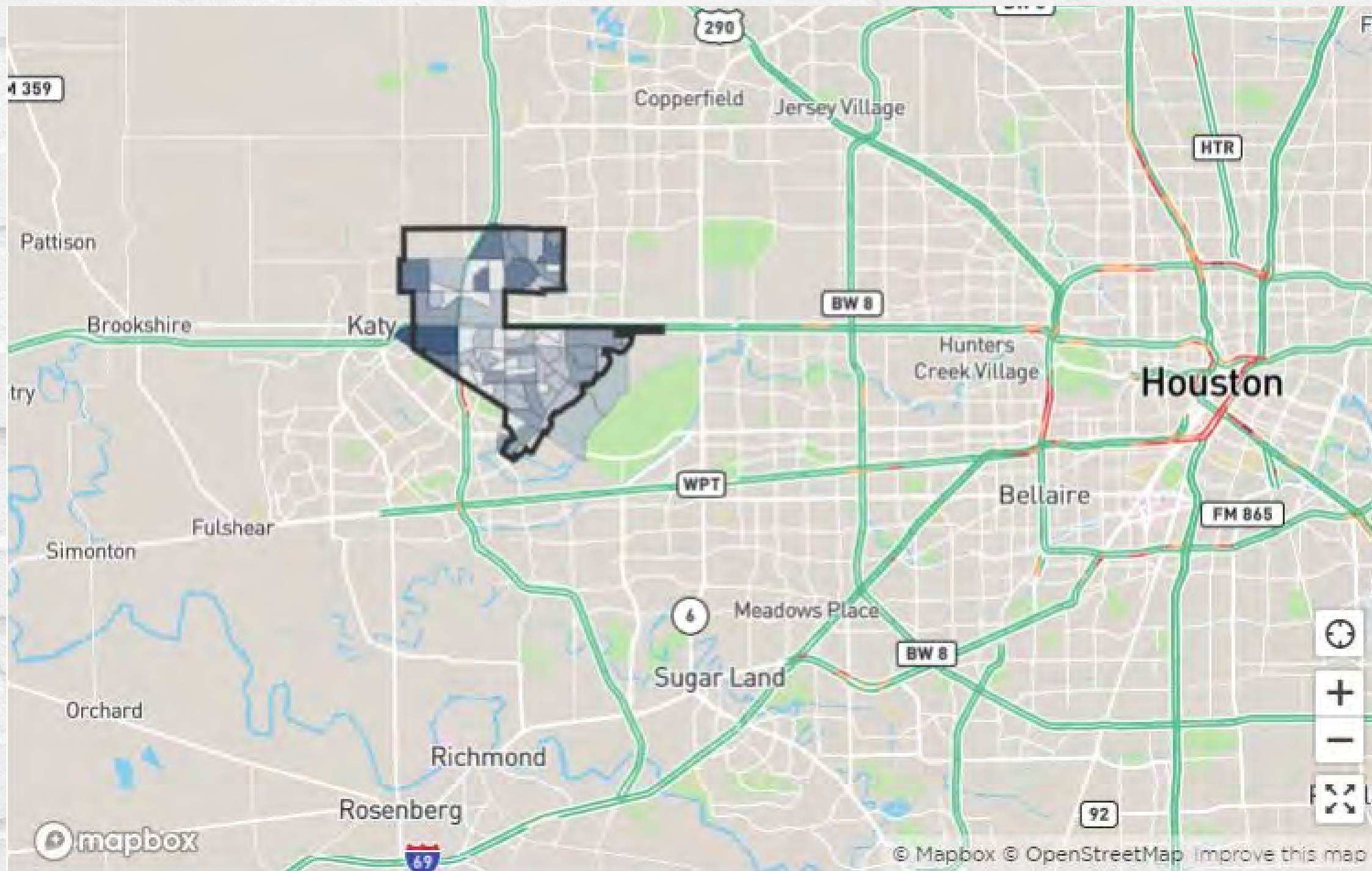
CRR

CO ALARM INSTALLS-FIRE EXTINGUISHER CLASSES-SMOKE ALARM INSTALLS  
SAFETY PRESENTATIONS-CAR SEATS INSPECTIONS-SAFE SITTER CLASSES  
C.E.R.T-CAMP SPARK

# BUILDING NEW PROGRAMS












 HARRIS CO ESD 48

**Total Population**

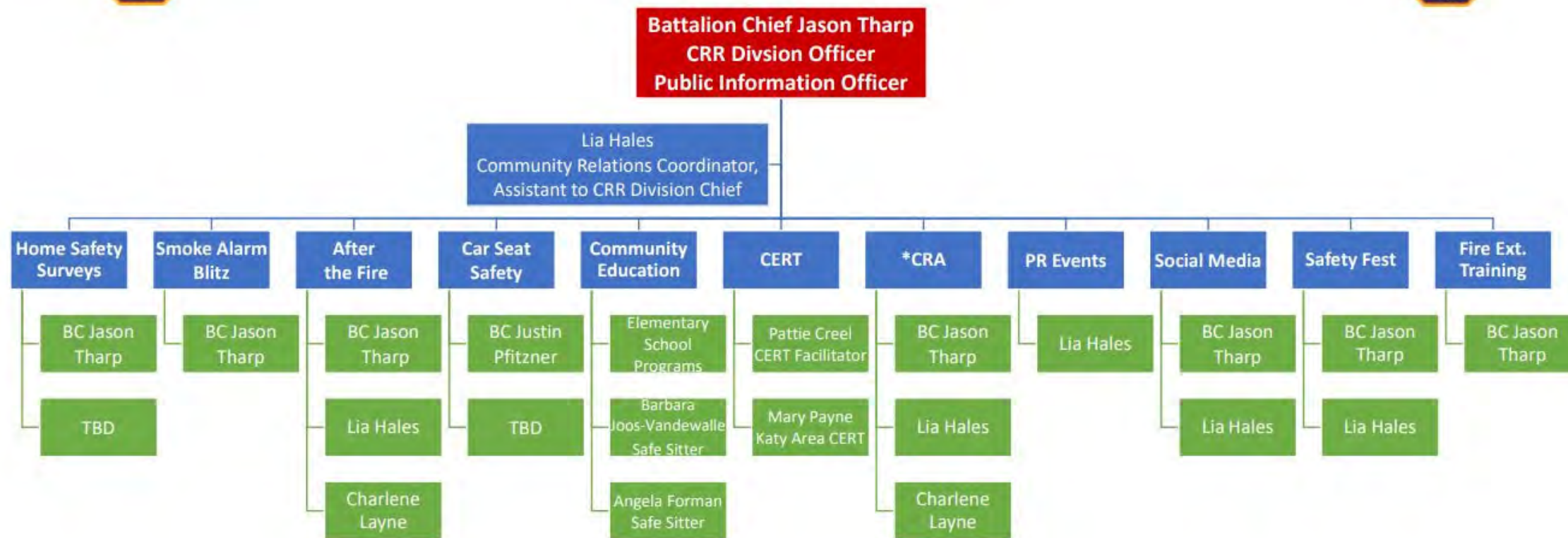
-  586 - 1,542
-  1,542 - 2,303
-  2,303 - 3,509
-  3,509 - 7,941
-  7,941







## COMMUNITY RISK REDUCTION DIVISION



\*Community Risk Assessment

*Harris County ESD No. 48 Community Risk Reduction, leading the way to a safer future.*

### 650000 · Community Risk Reduction

650050 · Car Seat Supplies	1,000.00
650100 · CPR Supplies	8,000.00
650150 · EMS CRR Supplies	10,000.00
650200 · Media Outreach	10,000.00
650250 · My Sidewalk	14,000.00
650300 · Public Education Material	30,000.00
650400 · Public Relations (Open House)	6,000.00
650500 · Safety Festival	15,000.00
650000 · Community Risk Reduction - Other	0.00
<b>Total 650000 · Community Risk Reduction</b>	<b>94,000.00</b>





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# OBJECTIVES

- DISCUSS FREE RESOURCES AVAILABLE TO YOU.
- WHERE ARE YOUR CHAMPIONS, LEADING FROM THE BOTTOM UP
- MOTIVATING THE TROOPS





# “THE PLAYBOOK”



NFPA<sup>®</sup>

# 1300

Standard on  
Community Risk Assessment  
and Community Risk  
Reduction Plan Development

2020













WAWA OK

Jason Sharp







Jason  
Sharp



# FREE RESOURCES







- **Community Risk Reduction**
- **Fire and Burn Prevention**
- **Preventing Home Injuries**
- **Achieving Model Performance**

**FREE**

**Fine your CRR Champions**



# FREE RESOURCES

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# VISION

# 20/20

WINNWOOD  
COMMUNITY



STRATEGIC RISK REDUCTION  
FIRE.ORG





# FREE RESOURCES



FIRE SAFETY ACADEMY



Fire is Everyone's Fight™



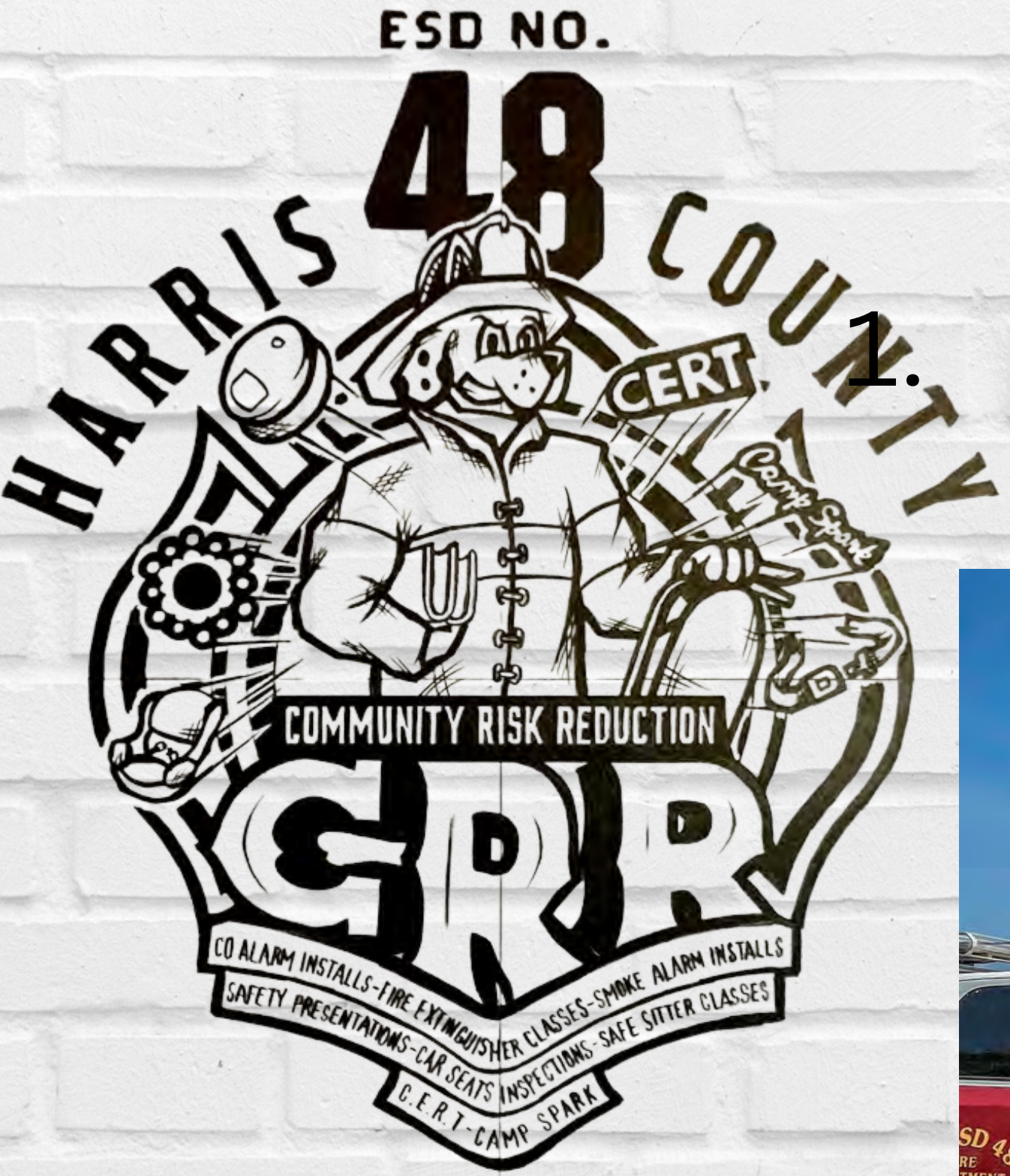
**National Fire Safety Council**



once you found your champions



# BUILDING NEW PROGRAMS



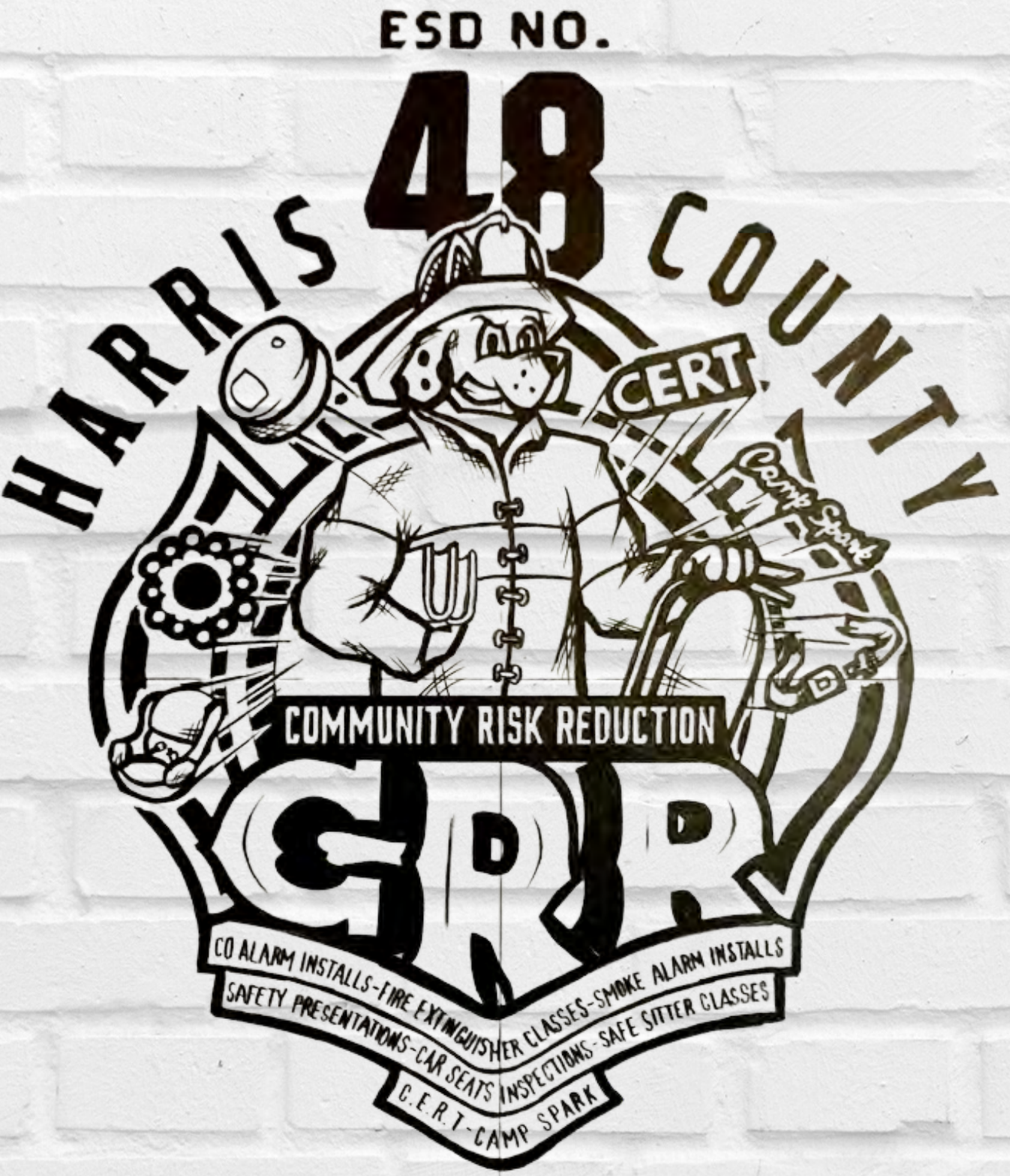
## Step 1: Identify Community Risks/Problems.





# BUILDING NEW PROGRAMS

## Step 2: Prioritize Community Risks/Problems.





# BUILDING NEW PROGRAMS

## Step 3: Develop Strategies Using the “Five E's”





# BUILDING NEW PROGRAMS

## Step 4: Create the CRR Plan.



RLC  
RESORT LIFESTYLE  
COMMUNITIES®

Oak Park



Harris County ESD 48 Fire Department

Jan 25 · 🌐

Yesterday, the CRR Division gave a crucial safety presentation at the Oak Park Retirement Resort. Chief Tharp educated residents on one of the leading causes of EMS calls to retirement communities in the Katy Area – slips, trips, and falls. To help reduce the risk of falls during the night, night lights were distributed to the residents.

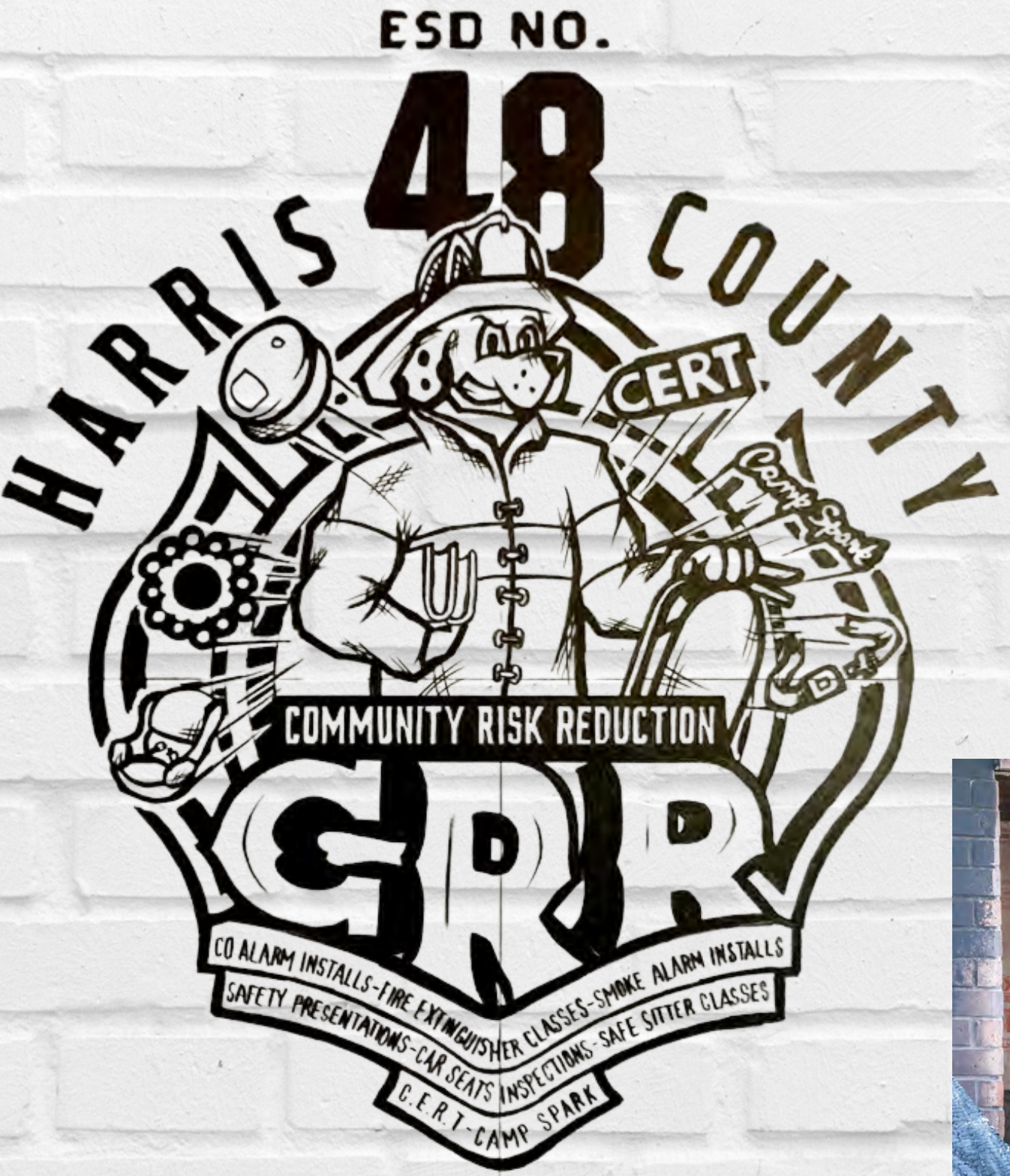
Did you know that according to the Centers for Disease Control and Prevention (CDC), falls are the primary cause of injury for adults aged 65 years and older? Shockingly, over 14 million, or one in four older adults report falling every year. In 2021, there was an average of 7,810 EMS fall-related calls per month for adults aged 65 years and above. In 2020, Texas reported 1,051,796 falls.





# BUILDING NEW PROGRAMS

## Step 4: Create the CRR Plan.



Harris County ESD 48 Fire Department  
Feb 1 · 🌐

Earlier this week, a house fire broke out in the West Memorial neighborhood. This morning, our Community Risk Reduction (CRR) team was in the area, distributing door hangers to residents to remind them of the importance of smoke alarms. The CRR team is also offering a FREE home safety survey to check smoke alarms and assess other safety hazards in the home. If you're interested in this service, simply visit our website [hcesd48.org](https://hcesd48.org), click on 'Community Outreach', and submit a request.





# BUILDING NEW PROGRAMS

## Step 5: Implement the CRR Plan.





# BUILDING NEW PROGRAMS

## Step 6: Evaluate and Modify the CRR Plan.





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# Operations vs CRR





# LEADING FROM THE BOTTOM



**It would seem that it would  
be easy to get firefighters to  
embrace Community Risk  
Reduction**

**Why are you here?**



# LEADING FROM THE BOTTOM



I have served over 17 years in the operations side of the fire department family. Whether we want to admit it or not, there is often a rift between Operations and Fire Prevention. Both groups want to protect the public, but we often have very different ways to do it. Once we admit there is a struggle within our fire family, we can begin to look for ways to overcome them.

I was a hater too...



# LEADING FROM THE BOTTOM

How can we bridge the gap?



- Fire academy
- Probationary projects
- Promotional standards
- Buy in from the top

SET THE CULTURE



# LEADING FROM THE BOTTOM

**Chiefs need to share their vision  
and the why**

- **Newer generations have been labeled as needing to know the “Why.”**
- **An effective leader will harness and embrace whatever is needed to move things forward.**
- **Allowing those at all levels to understand the “Why” and be apart of the “How” will pay dividends in all that we do.**





# LEADING FROM THE BOTTOM

**What are the priorities?**



- **As leaders, we need to be very clear about what our priorities are.**
- **What are the best things for our departments and communities?**
- **These should be our priorities.**



# LEADING FROM THE BOTTOM

**We need to look how the individual can make a difference when it comes to Community Risk Reduction. Be an effective leader at any rank or position by moving your Community Risk Reduction process forward.**





# BUILDING NEW PROGRAMS



**Prevention SHOULD  
and IS the best spent  
tax dollars in your  
budget.**



# LEADING FROM THE BOTTOM



**CRR needs to be the  
CULTURE from the cadet  
to the top and City  
Counsel / ESD Board  
down.**





THANK YOU

Jason Tharp

Battalion Chief of CRR/PIO

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832-849-5584